
MINI

R i o



rio

*There's nothing to beat the Mini for fun.
There's nothing to match the fashionable Mini Rio.*




The sporty three-spoke steering wheel adds to the appeal of the driver's cabin.



*There's no other car like the Mini.
There's no other Mini like the Rio.*



MinipassionMini.com

rio 

Now you can look like a million dollars. And have the best fun on four wheels. All without breaking the bank.

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The Mini Rio. Dressed in some of the most vibrant colours you'll see all summer. Brilliant Polynesian Turquoise. Stunning pearlescent Caribbean Blue. Or pure Black. There's never been a Mini like it.

And it doesn't stop there. Take a look inside. Discover a designer interior, with Black/Green Spira upholstery for seats and door casings. Perfectly co-ordinated to the coachwork, of course.

And if you're thinking that those elegant front seats look somewhat different too, you'd be right. All Minis now have new, Rover-style seating. Giving superlative comfort, with a sporty, wraparound feel. Quite transforming the interior.

In addition to style that's impossible to ignore, the Mini Rio is also a great entertainer. With a high quality electronic tune 3-band stereo radio/cassette, featuring refinements such as auto reverse. So you can play the whole cassette without taking your eyes off the road or one hand off the wheel.

Take your place in the driving seat. And discover why Mini magic has simply grown stronger over the years. A great deal has changed. But the best things remain the same.



Start up the lively 1275 cc engine. It's basically the same power unit that carried hordes of Minis to racing and rallying victory. Which is why the Mini Rio is no slouch when it comes to the rush hour rat race.

Naturally, the thoroughly modern Mini Rio is kinder to the environment; with an exhaust catalyst fitted as standard. But it's as easy as ever on your pocket. Delivering up to 54.2mpg* at a constant 56mph. Remarkably cheap to buy. And wonderfully affordable to run.

You'll also run rings around cars costing several times as much. Enjoying agility that makes the Mini Rio a born winner. Outsmarting a Ferrari round Hyde Park corner. And looking just as nonchalantly smart parked outside the Ritz.

But then you're driving a car that's always been

Style to turn heads. At a price that will keep you smiling. Drive one soon!

a trend setter. The first to use front wheel drive with a transverse-mounted engine. The first to offer so much space within such a compact little body. The first to make parking a pleasure. The car that proved that Small is Beautiful.

The beauty of the Mini Rio is more than skin deep. Like all today's Minis, it receives comprehensive protection against corrosion during manufacture, and comes with a six year anti-corrosion warranty.

It's well-protected against car crime too. With the Vehicle Identification Number etched into the windscreen, a locking fuel filler, and security coded radio/cassette to deter the thief.

You'll also find it much quieter and more refined than its legendary predecessors. With generous sound insulation allowing you to enjoy your stereo music system to the full.

But the design that took the motoring world by storm remains unchanged. Now with style to turn the fashion world green with envy. At a price that will keep you smiling for many summers to come.

Mini Rio. Can you afford to do without it?

*Manufacturer's data. See Specification page.





ENGINE & TRANSMISSION

- 4 cylinder, transverse, OHV, 1275cc, 50PS (EEC) @ 5000 RPM with 3 way catalyst.
- 4 speed manual gearbox.

SUSPENSION

- All independent, rubber cone springs, telescopic dampers.

STEERING

- Rack and Pinion.

BRAKES

- Servo-assisted, dual circuit system, discs front, drums rear.

WHEELS & TYRES

- 12" steel wheels with 145/70 x 12 low profile radial ply tyres.

ELECTRICAL (12 volt negative earth system).

- Two column stalks for indicators, horn, headlamp dip/main beam/flash, 2 speed wipers with flick wipe and electric screen washers. Hazard warning lamps. Heated rear window. Side repeater flashers. Rear fog guard lamp. Twin reversing lamps.

IN-CAR ENTERTAINMENT

- Electronic tune 3 band stereo radio/cassette (R652) with security coded theft deterrent, auto reverse, Autostore and 2 rear speakers.

INSTRUMENTATION

- Twin-pack binnacle incorporating speedometer and fuel level and water temperature gauges.

- Warning lights for direction indicators, main beam, ignition/no charge, low oil pressure, brake circuit failure, heated rear window and rear fog guard lamp.

INTERIOR FEATURES

- Full width front parcel shelf, with trimmed and padded rails (colour-keyed).
- Rear view mirror with anti-dazzle coating.
- Twin sun visors with passenger's vanity mirror.
- Reclining, tilting front seats.
- Upholstered front seat head restraints.
- Fresh air heater/demister with face level air vents.
- Colour-keyed front and rear seat belts.
- 3-spoke soft feel steering wheel with Mini badge on centre pad.
- Fascia mounted ashtray.
- Black/Green Spira seat facings.
- Black/Green Spira trimmed door and quarter casings.
- Gear lever gaiter.
- Boot mat.
- Twin door bins.

- Rear companion boxes.
- Internal bonnet release.

BODY FEATURES

- Comprehensive anti-corrosion treatment with 6 year warranty.
- Twin door mirrors.
- Laminated windscreen.
- Locking fuel filler cap.
- Windscreen security etching.
- Chrome bumpers. Black door and boot handles.
- Black grille.
- Black wheel arch extensions and sill finisher.
- 'Rio' side and rear decals.

EXTERIOR BODY COLOURS

- Black.
- Polynesian Turquoise Metallic.
- Pearlescent Caribbean Blue.

ECONOMY

<input type="checkbox"/> Imperial mpg	Urban	37.3
	@ 56 mph	54.2
	@ 75 mph	33.8
<input type="checkbox"/> Metric L/100 km	Urban	7.6
	@ 90 km/h	5.2
	@ 120 km/h	8.4

PERFORMANCE

<input type="checkbox"/> 0-60 mph	13.4 secs
<input type="checkbox"/> 30-50 mph (4th gear)	10.9 secs
<input type="checkbox"/> 50-70 mph (4th gear)	14.9 secs
<input type="checkbox"/> Top speed	87 mph
<input type="checkbox"/> Torque (EEC)	89 Nm @ 2600 RPM

INSURANCE GROUP

- Group 3 (as recommended by the Association of British Insurers).



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