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mini



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HOW DO YOU DEFINE A MINI?

THERE ARE AS MANY DIFFERENT ANSWERS AS THERE ARE MINIS. BECAUSE MORE THAN ANY OTHER CAR, A MINI MEANS SOMETHING PERSONAL. IT'S AN INDIVIDUAL. AND IT JUST CAN'T TAKE LIFE TOO SERIOUSLY. A MINI SAYS YOU DESERVE TO HAVE FUN. GO THE WAY YOU WANT. DO AS YOU PLEASE. LIFE IS FOR LIVING; WHY NOT ESCAPE FROM THE HUMDRUM AND BORING? A MINI SHOULD KNOW. THERE WASN'T A CAR LIKE IT BEFORE IT ARRIVED. AND THERE NEVER HAS BEEN SINCE.



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MINI. YOURS IS UNIQUE.

When Mini was first revealed, it caused more furore than the most outrageous Paris collection. The establishment were suspicious. How could a car dare to be so different?



The first Mini



built (top); and

the second – a

rare prototype.

Cool Mini

has even sold

ice creams.



Then the Queen took a drive around Hyde Park in a Mini with its creator Sir Alec Issigonis, and suddenly everybody wanted to be seen in one. (That hasn't changed).

Mini's as brazenly unique now as it always has been. It refuses to be pigeon-holed; claiming a place in our culture which no other car ever has, or probably ever will.

Mini was born at a time when instead of asking "Why?", people asked "Why Not?" That same cheeky defiance has lasted to this day.

Just as well. Otherwise, think of the fun you'd have missed.

Arresting – and

invincible; 33 EJB

was the first Mini

to win the Monte.



Every office

should have one.





Trendy Mini. From the creator of the cuddly Morris Minor.

Not surprisingly, the man who made the Mini was used to doing things differently. Alec Issigonis set out to design a small 4-seater which had sophisticated handling and was cheap to run. When the Mini emerged virtually nothing about the car had ever been done before.

No other car had a transverse engine driving the front wheels, with a gearbox mounted in the sump. It's commonplace now, but it wasn't then. And it gave more cabin room than anyone would have thought possible from a car so small but perfectly formed.

Mini pioneered a design revolution which

has been copied ever since.

Best of all, the Mini's handling was years ahead of its time. It had unbelievably quick and responsive steering, and a cat-like grip on the tarmac.

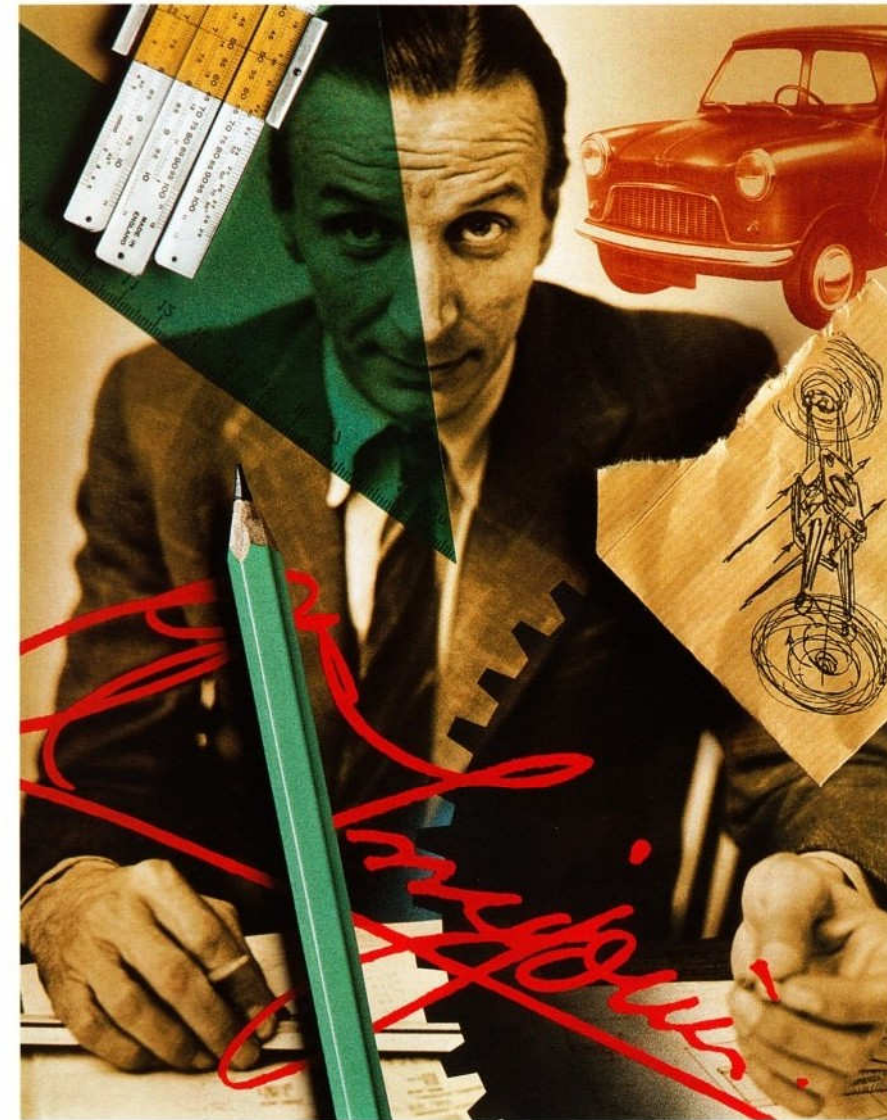
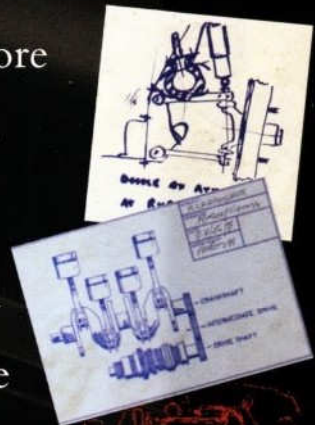
Compact rubber cones were ideal for

Mini's suspension;

and still are today.



Alec Issigonis



ARTIST. DESIGNER. ENGINEER.



The early sporting Minis had engines of only 850cc.

Given its almost unfair advantages on the bends, Mini was a natural for racing and rallying. The only problem was that its competitors had engines several times as powerful, and were a lot larger.

Who cared? Mini didn't.

Rallying was just beginning to take off when an Austin Seven fought its way to a class win in the 1960 Geneva Rally. It was the first of the many David versus Goliath victories which were to make racing history.

Then a Formula One racing car constructor called John Cooper got interested. A Mini Cooper, driven by Paddy Hopkirk with Henry Liddon, won the 1964 Monte Carlo Rally, and the Coopers stormed to victory in the Monte three times in the 60s. They soon became a byword in high performance road cars. But best of all, they're still around today.

Lift Off - but Timo Makinen looks as unruffled as the Cooper he's driving (or flying).



The Mini works team worked to a mini budget, but that didn't stop them building born winners.



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YOU CAN'T LOSE IN A MINI.



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FROM DESIGN TO THE DESIGNER MINI.

Four speed automatic transmission is a smooth option you won't find on many of the Mini's so-called rivals.



Front seats have recline adjustment.

Drive the Mini your way.

Mini is so obviously the work of one man, not a committee. In the Mini Sprite you've got the same honesty and singleness of purpose of the essential Mini.

Of course, times move on. The heater isn't an extra, like it used to be. You'll find the cabin very pleasant, with its comfortable seats, and brand new trim for this year.

There's also now a very clever security system, with passive engine immobilisation; even if you forget to set the alarm, the engine is still immobilised automatically (you can re-mobilise it simply by pressing the alarm remote control).

Naturally, a catalyst is fitted to today's Mini. But the engine is the same, although more refined.

The thoroughly modern Mini is still the original – the only one for you.



The Mini Sprite has a cheerful new seat and door trim.

All Minis now provide inertia reel seat belts front and rear.

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THE ORIGINAL. THE CLASSIC MINI.



If you want to dress up your Mayfair that little bit more you can specify alloy wheels as an option.

When other people dress down, you dress up.

You can't help it in the Mayfair.

And why not? You can wear anything you want and you'll always look good in this Mini.

It's got style no other small car would dare to flaunt; from the traditional chrome bumpers and door handles to the familiar grille.

Opening rear quarter lights give additional ventilation on Mayfair and Cooper models.



Inside, the Mayfair wears its burr walnut veneer fascia with cool nonchalance.

New for this year you also get plush Windsor fabric for the seats and door panels.

Mayfair's been given a new dash of luxury with Windsor fabric seat and door trims.

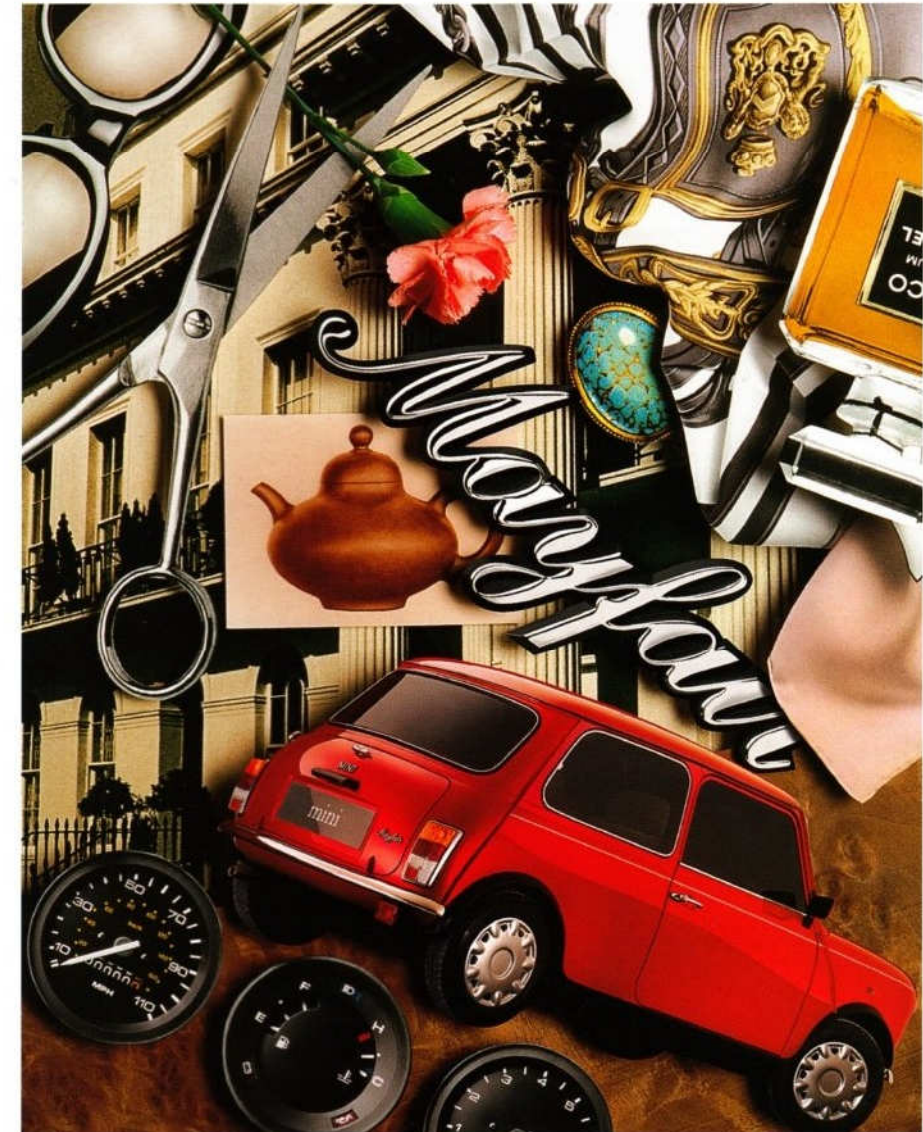


The new radio cassette will be music to your ears, with convenient auto reverse. Security coded, it also has a detachable key pad to thwart the thief. And the alarm, now with passive engine immobilisation, is bad news for anyone with designs on your Mayfair.



What other small car could wear burr walnut veneer with such elegance?

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MAYFAIR. SMART ON THE STREETS.



The same engine as the one that made racing history.

In 1964, skirts were rapidly getting shorter. In the same year, John Cooper decided to lengthen the crankshaft of his 1071cc Cooper 'S'. The 1275cc Cooper won on its first outing, claiming a Tulip Rally victory with ace Finnish driver Timo Makinen at the wheel.

Within a year it had defeated hordes of larger rivals to win its first Monte Carlo Rally.

Nearly three decades later, John Cooper helped to develop the Mini Cooper 1.3i. It has the same engine as its forebears, plus single-point electronic fuel injection and a catalyst. And it's as entertaining to drive as ever, never ceasing to astonish with its grip on the bends.



Ivory Monaco fabric, or the option of black leather with cream piping.



The same racing car constructor helped to create today's Cooper.

Traditional burr walnut now gleams in the Cooper fascia and the new interior trims include a leather option.

Drive it; bring those victories alive again.



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THE LEGEND LIVES.



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WINNING AGAINST ALL THE ODDS.

When Mini first took to the streets, its owners went mad. Flaunting stickers in the rear window which proclaimed "You've just been Mini'd!", they nipped past less agile cars. Then the customising began. Mini's appeared in literally



No-one wears

skirts with quite

such cheek.

Burr walnut veneer?

Naturally - it's a Mini.

countless different colours, shapes and forms. And it loves it. Particularly the Mini Cabriolet. The topless Mini is almost indecently stylish.



This year the Cabriolet

has treated itself to

new seat trims.

People don't just take notice - they stare. Then they can't help smiling. Because the Cabriolet is about simple, unashamed fun. Long, lazy picnics; parties that sparkle on into the dawn hours; strolls along the promenade at Cannes. In a world where grey men in grey suits worry about sterling, the Mini Cabriolet says Life is a Breeze - enjoy it. Why not?

The stereo system

will be music

to your ears.



It's just as fetching

with its top on.



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THE DESIGN ADVENTURE CONTINUES.

When you've got a car as unique as Mini, it's only natural that you should want to add a few more special touches from the range of accessories.

Because it's got pedigree as well as attitude, Mini wears the sporty Monte Carlo decal pack as to the manner born. Just as it does the

leather sports or wooden gearknob, and stylish alloy wheels.

You can let the sun shine in at the touch of a button, with a folding electric sunroof, which rolls back virtually the full length of the roof. And when you're heading for more than a mini-break, the roof bars can accommodate anything from luggage to skis and cycle carriers. So have fun.

For more detailed information, ask your local dealer for a copy of the Mini Accessories brochure. Publication number AKM 570.



High mounted stop lamp.



Let the sun shine in with this electric folding sunroof tailor made for your Mini.



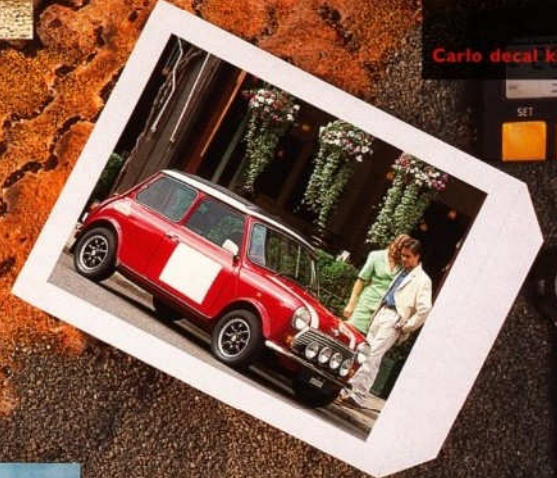
The Monte Carlo steering wheel is trimmed in top quality red leather.



Sporty alloy wheels are available in granite or silver finishes.

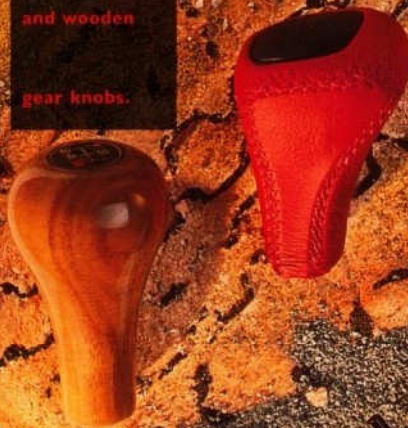


The Sporty Mini Monte Carlo decal kit.



Chrome plated brass valve caps have Cooper branding to personalise your Mini.

Leather sports and wooden gear knobs.



The robust premium roof bars can accommodate ski-clips and cycle carriers.

Engine and Transmission Availability

	Sprite/Mayfair	Cooper 1.3i/Cabriolet
1.3i (53 PS)	■	-
1.3i (63 PS)	-	■
4 speed manual transmission	■	■
4 speed automatic transmission	□	-
■ Standard Features □ Optional Features		

Engines

	Max. Power	Max. Torque	Engine Data
1.3i (53 PS)	53 PS (EEC) @ 5000 rpm	92 Nm (EEC) @ 2600 rpm	1275cc, 4 cylinder, transverse, OHV with electronic single-point fuel injection and 3-way controlled catalyst. Compression ratio 10.5 : 1.
1.3i (63 PS)	63 PS (EEC) @ 5700 rpm	95 Nm (EEC) @ 3900 rpm	1275cc, 4 cylinder, transverse, OHV with electronic single-point fuel injection and 3-way controlled catalyst. Compression ratio 10.5 : 1.

Performance and Fuel Economy*

Model	Transmission	Maximum Speed (mph)	Acceleration (secs)		Urban		56mph (90km/h)		75mph (120km/h)		
			0-60mph	30-50mph (4th gear)	50-70mph (4th gear)	Mpg L/100km	Mpg L/100km	Mpg L/100km	Mpg L/100km		
Sprite/Mayfair	Manual	88	13.1	10.8	14.4	36.5	7.7	51.1	5.5	34.3	8.2
Sprite/Mayfair	Automatic	84	15.5	N/A	N/A	31.4	9.0	44.0	6.4	28.5	9.9
Cooper 1.3i	Manual	92	11.5	9.8	12.4	36.5	7.7	50.2	5.6	34.3	8.2
Cabriolet (hood up)	Manual	92	12.3	10.5	13.3	36.5	7.7	50.2	5.6	34.3	8.2

*Manufacturer's data.

All fuel economy figures are produced in accordance with the Passenger Car Fuel Consumption Order 1983. They have been calculated using a standard testing procedure. Under normal use a car's actual fuel consumption figures may differ from those achieved through the test procedure, depending on driving technique, road and traffic conditions, environmental factors, and vehicle condition.

All Mini models are equipped with a 3-way controlled catalytic converter and must use unleaded fuel. The use of Premium (95 RON) unleaded fuel is recommended. Unleaded petrol of a higher octane can be used. Fuel tank capacity: 7.5 gallons (34 litres).

Suspension

Front: Independent, wishbone with unequal length upper and lower arms operating against rubber cone springs. Telescopic hydraulic dampers.

Rear: Independent, trailing arms operating against rubber cone springs. Telescopic hydraulic dampers.

Steering

Rack and pinion. Turning circle 28.5 ft. (8.6m).

Brakes

Servo-assisted, diagonal split dual circuit system, discs front, drums rear.

Wheels and Tyres

Sprite: 12" steel wheels with 145/70 x 12 radial ply tyres. Prestige full width wheel trims.

Mayfair: 12" steel wheels with 145/70 x 12 radial ply tyres. Prestige full width wheel trims. Cooper 1.3i sports style alloy wheels optional at extra cost.

Cooper 1.3i: 12" sports style alloy wheels with 165/60 x 12 radial ply tyres and locking wheelnuts.

Cabriolet: 12" Revolution alloy wheels with 165/60 x 12 radial ply tyres and locking wheelnuts.

	Sprite	Mayfair	Cooper 1.3i	Cabriolet
Comfort and Convenience				
Full width front parcel shelf	■	-	-	-
Black carpet	■	■	■	■
Black leather trimmed steering wheel	-	-	■	■
Burr walnut door inserts	-	-	-	■
Full width burr walnut fascia, incorporating glovebox, radio/cassette, analogue clock and instrument pack	-	■	■	■

STANDARD ON ALL MODELS

INSTRUMENTATION AND CONTROLS

- Speedometer and fuel level and water temperature gauges.
- Warning lamps for direction indicators, main beam, ignition/no charge, low oil pressure, brake circuit failure, heated rear window (except Cabriolet) and rear fog guard lamp.
- Two column stalks for indicators, horn, headlamp dip/main beam/flash, 2 speed wipers with flick wipe and electric screen washers.
- Heated rear window (except Cabriolet), hazard warning lamps and rear fog guard lamp switches.



HEATING AND VENTILATION

- Fresh air heater/demister with 2 adjustable face level air vents.

LIGHTING

- Tungsten headlamps.
- Twin reversing lamps.
- Rear fog guard lamp.
- Side repeater flashers.
- Interior courtesy lamp.



SAFETY

- Upholstered front seat head restraints.
- Inertia reel front seat belts.
- Inertia reel rear seat belts.
- Laminated windscreen.

STANDARD ON ALL MODELS

COMFORT AND CONVENIENCE

- 3-spoke soft feel steering wheel.
- Fully carpeted interior.
- Heated rear window (except Cabriolet).
- Cloth trimmed door and quarter casings.
- Twin sun visors with passenger's vanity mirror.
- Front ashtray.
- Twin door bins.
- Rear companion boxes (except Cabriolet).
- Gear lever gaiter (except Automatic models).
- Boot mat.
- Internal bonnet release.



SEATING

- Reclining, tilting front seats.
- Upholstered front seat head restraints.

SECURITY

- Perimetric anti-theft alarm with passive engine immobiliser.
- Remote activation of alarm and immobiliser.
- Locking fuel filler cap.
- Windscreen security etching.



BODY FEATURES

- Comprehensive anti-corrosion treatment with 6 year warranty.
- Driver's and passenger's door mirrors.
- Chrome door and boot handles.
- Chrome grille surround.

	Sprite	Mayfair	Cooper 1.3i	Cabriolet
Comfort and Convenience				
Tachometer	-	■	■	■
Opening rear quarter windows	-	■	■	-
Winding rear windows	-	-	-	■
Auxiliary driving lamps	-	-	■	■
Handbrake grip	-	■	■	■

Seating

Sonia seat facings	■	-	-	-
Windsor seat facings	-	■	-	■
Ivory Monaco seat facings	-	-	■	-
Black leather seat facings	-	-	□	-

In-Car Entertainment

Electronic tune 3 band stereo radio/stereo cassette (R660) with security code theft deterrent, detachable key pad, auto reverse, Autostore, separate tone and balance controls and 2 speakers.	□	■	■	■
4 speakers	-	-	-	■
Wing mounted aerial	-	■	■	■

Body Features

Body colour door mirrors (except Charcoal)	-	■	-	■
Roof colour door mirrors	-	-	■	-
Tinted glass	-	■	■	■
Chrome bumpers	■	■	■	-
Black grille	■	-	-	-
Chrome effect grille	-	■	■	■
Coachline	-	■	■	■
Black wheelarch extensions	■	■	■	-
Black drip rail and sill finishers	■	■	■	-
Full body kit. Unique rear badge	-	-	-	■
Red or Grey hood (depending on body colour)	-	-	-	■
'Cooper' decals on rear wings	-	-	■	-
'Cooper' bonnet badge	-	-	■	-
Plain bonnet stripes matching roof colour. Duotone paint	-	-	■	-
Clearcoat metallic or pearlescent paint	-	□	□	□

Insurance Group

(As recommended by the Association of British Insurers)	"	"	"	"
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Servicing Intervals

6 months/6,000 miles, whichever occurs first, 12 months/12,000 miles, then every 12 months/12,000 miles thereafter.

■ Standard Features □ Optional Features ** To be advised

Note: These specifications apply to UK models. Specifications for other markets may vary and are available on request. Certain specifications are built to Customer Special Order. For delivery availability information, please consult your Rover Dealer.



White Diamond



Flame Red



Electric Blue



Charcoal



British Racing Green



Nightfire Red



Tahiti Blue

Paintwork and Upholstery

Exterior colours

Model/Fabric Colour

	Sprite Sonia	Mayfair Windsor	Cooper 1.3i Monaco (Black leather optional at extra cost)	Cabriolet Windsor
Solid colours				
White Diamond	Granite	Granite or Stone	-	-
Flame Red	Granite	Granite or Stone	Ivory/Black	-
Electric Blue	Granite	-	-	-
Clearcoat Metallic colours*				
Charcoal	-	Granite or Stone	Ivory/Black	-
British Racing Green	-	Granite or Stone	Ivory/Black	Granite
Pearlescent colours*				
Nightfire Red	-	Granite or Stone	-	Granite
Tahiti Blue	-	Granite or Stone	Ivory/Black	-

Metallic paint contains particles of aluminium flake, making the colour appear to change shade under different light conditions.
 Pearlescent paint contains translucent mica particles, giving the illusion of constantly changing, shimmering colour under different light conditions.
 *Optional at extra cost.

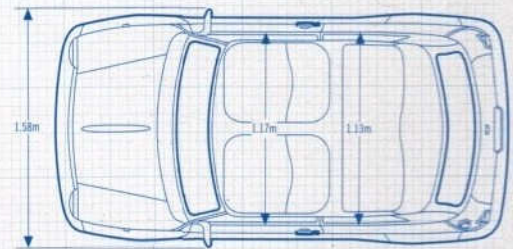
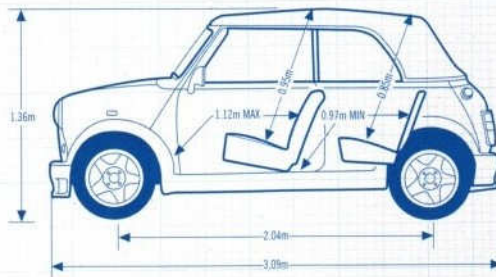
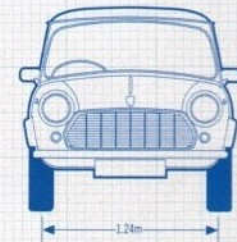
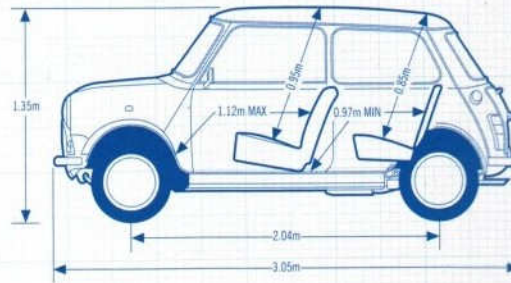
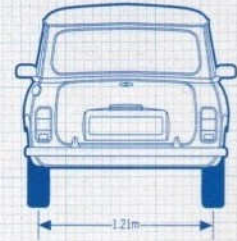
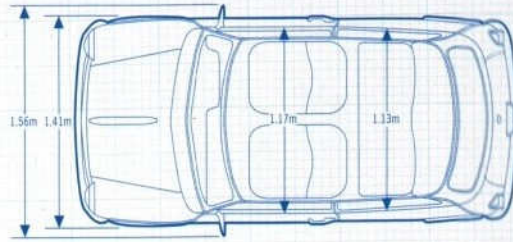
DIMENSIONS

EXTERIOR DIMENSIONS

Height	
Saloon	1.35m (53.25in)
Cabriolet	1.36m (53.54in)
Wheelbase	2.04m (80.10in)
Length	
Saloon	3.05m (120.25in)
Cabriolet	3.09m (121.65in)
Width (excluding door mirrors)	
Saloon	1.41m (55.50in)
Cabriolet	1.58m (62.20in)
Width (including door mirrors)	
Saloon	1.56m (61.30in)
Cabriolet	1.58m (62.20in)
Track (front)	1.24m (48.80in)
Track (rear)	1.21m (47.40in)

INTERIOR DIMENSIONS

Front headroom	0.95m (37.5in)
Rear headroom	0.85m (33.5in)
Max. front legroom	1.12m (44.0in)
Min. rear legroom	0.97m (38.5in)
Front shoulder room	1.17m (46.0in)
Rear shoulder room	1.13m (44.5in)
Luggage capacity	0.12cu.m (4.1cu.ft.)



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Sprite/Mayfair Prestige wheel trim



Cooper 1.3i sports style alloy wheel (optional extra on Mayfair)



Cabriolet Revolution alloy wheel

Why shouldn't you have the same peace of mind when buying a car as you would with virtually any other product? Rover think you should.

The Rover Commitment 30 day Exchange/Refund offer is simple. If for any reason you're not completely satisfied with your new Mini, you can return it within 30 days or 1,000 miles, whichever comes first. You can exchange it for an identical model (if one is available) or, by paying the difference, an upgraded model.



Or you can receive a full refund. If you've paid cash or bought through Rover Finance, there's no penalty.[†] All the details, terms and conditions are set out in The Rover Commitment Handover Document.

This is the document you would sign when you take delivery of your new Mini, to qualify for the exchange/refund scheme. Your Rover dealer will be happy to show



you a copy of the document and explain it to you.

The Rover Commitment doesn't stop there. Price protection guarantees that the price you have agreed is the price you pay,

regardless of any price fluctuations before you take delivery of your new Mini. (All we ask you to do is to take delivery within 3 months of ordering if the car is available.)

You could also be surprised at how easy it is to fit your new Mini into your budget. Rover Select gives you the opportunity of driving a new Rover every two years,

keeping maintenance bills to a minimum. Yet the monthly repayments are much lower than with our conventional finance plans.

You simply pay a deposit (which could be covered by the part exchange allowance on your current car), choose a 2 or 3 year repayment period, and agree with your dealer your expected annual mileage. Your dealer is

then able to give

you a Guaranteed Minimum Future Value for your car at the end of the repayment period, and this is used to work out your monthly repayments.

Because these are based on only part of the retail price of the car and not the whole amount, you'll be surprised at how little they can be.

At the end of the repayment period you can either part-exchange for a new Rover; or pay the balance and keep the car; or return the car with no more to pay.**

ROVER SELECT TYPICAL EXAMPLE	
CASH PRICE	£8,500.00
DEPOSIT	£3,400.00
AMOUNT OF CREDIT	£5,100.00
24 MONTHLY PAYMENTS	£126.41
GUARANTEED MINIMUM FUTURE VALUE**/ FINAL PAYMENT	£3,600.00
CHARGE FOR CREDIT	£1,592.59
TOTAL PAYABLE	£10,092.59
	APR 19.3%

*An Administration Fee of £47.00 and a Sales Agency Fee of £11.75 are added to the first payment.

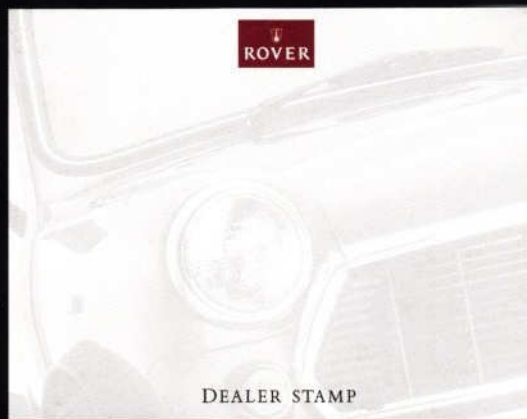
**Subject to the vehicle not having exceeded the agreed mileage and being in good condition.

† If you've bought through a different source of finance, you may have to pay a cancellation charge to the finance company.

Credit available to anyone aged 18 or over, subject to status, (a guarantee may be required) through Rover Finance Limited, (a member of NatWest group), Avon House, 435 Stratford Road, Solihull, West Midlands B90 4BL. Written quotations available on request.



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