



## There goes Mrs. Armstrong to deliver a baby

Or Harry Morton with a scoop for the Late News Extra. Or Captain Ainsworth to join his incoming VC10. Take away the racing overalls, the competition number — could be anyone. Anyone who relies on BMC.

BMC cars are faultlessly reliable in everyday use because they're built to take so much more. They survive battering rallies, crippling endurance trials all over the world — and win.

You may not want to win rallies or scorch up racetracks. But there *are* times when you depend on your car more than usual. Then BMC matters.

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