

# B-M-C TIME AND MONEY GUIDES— YOUR ASSURANCE OF REAL SERVICE

**The Job:** Decarbonize, grind in valves and tune.

## AUSTIN SEVEN

See your book of charges recommended by B.M.C.



When you take your B.M.C. car to an officially appointed distributor or dealer for servicing, you're ahead in several important ways. 1. Service charges recommended by B.M.C. are based on current average workshop costs throughout the country. Every new owner gets B.M.C. Service's own Schedule of Charges. 2. Your dealer bases all jobs on a B.M.C.-recommended schedule of maximum repair times. When he promises you your car within a specified time, he knows he has every chance of meeting the deadline—and so do you! 3. The B.M.C. Service Voucher Plan tells you how often to have your car serviced in order to keep it in efficient, economical running condition. Your dealer's regular charges, less materials, are printed on the vouchers. 4. The whole of B.M.C. Service—with its genuine B.M.C. parts, approved accessories, and factory-rebuilt exchange units—is at *your* service each time you visit your officially appointed dealer.

AUSTIN · AUSTIN-HEALEY · MORRIS · M.G. · RILEY · WOLSELEY · VANDEN PLAS PRINCESS

**B-M-C SERVICE LTD**  
COWLEY · OXFORD

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